

**NEW MEMBER PROFILE***QGI - a Maritime Company: Connecting East and West***By Dave Wentworth**

Meet Sam Chung, the man behind QGI at 69 Wood Street in Truro. His business is one of the latest businesses to join the Truro and District Chamber of Commerce.

QGI, short for Quality Graphics Inc., brings distinctive business elements to clients: a printing division and a business consultant aspect for exploring business in the growing Asian market. Sam Chung has a great deal of experience in both of these areas since he came to Canada from Hong Kong in 1969. He continues to make frequent trips to and from Asia to keep up to date on the latest happenings in the Chinese economy.

First and foremost, QGI, offers designing, packaging and printing services to local producers and manufacturers. The printing services represents QGI's long standing base as a business. It employs 4 regional employees.

The other component that Chung is eager to speak about is in helping businesses and professionals from across the region to discover new prospects in China. With his background, expertise and familiarity with the Asian business climate, he is a great person to have on your side to explore the exciting possibility of doing business in China.

You might be thinking: What does doing business in China have to do with Colchester County? Well, perhaps you would like an online business to include a Chinese language site. Or, perhaps you would like to find a way to get your product onto the Asian market. There is a hungry appetite in China for a number of quality Canadian goods, including those made in Nova Scotia... everything from crafted slippers and soaps, to foods like blueberries and maple syrup.

What is particularly exciting about China's economy is that it's billion-plus population is developing a taste for products that are new and previously unavailable in China, so now is an advantageous time for Atlantic Canadian businesses to explore doing business in the East.

Mr. Chung can also facilitate travel and exchange between China and Atlantic Canada, so if you are interested in conducting a business trip to China, or having Chinese business professionals visit Atlantic Canada, Chung's services are indispensable.

China's economy has changed dramatically over the last thirty years, and today it is one of the strongest players in the global economic forum. China's annual inflow of imported goods is near \$100 billion a year. It sits as the third largest national economy in the world, only behind that of the United States and European Union.

On top of all that, China and Canada is only in its infancy, with no signs of peaking anytime soon. Prime Minister Harper recently took a trip to Beijing, Shanghai and Hong Kong in early December 2009. In November our provincial Department of Fisheries and Aquaculture made a trip to Qingdao, China to promote Nova Scotia lobster on a promotional tour.

In 2010 discover the potential of unlocking the power of trade to and from China. Sam Chung is waiting to help you save money, conquer the language and cultural barrier, and in short, bring your product to hands of Chinese consumers. E-mail him at samchung@qgicanada.com or phone 902-897-2808



A MARITIME COMPANY  
SAM CHUNG  
Chief Executive Officer

Discover  
how QGI can  
help your business  
reach one of the  
strongest players  
in the global  
economic forum:  
China.

- An economy on the rise with \$100 billion in goods imported annually
- Reach new business prospects in China
- Export quality Canadian products to Chinese Market
- Overcome language and cultural barriers
- Utilize our expertise and familiarity with the Asian business climate & trends

Locally operated & easily accessible, the QGI staff is available for assistance right here in Truro, Nova Scotia. Visit our website at [www.qgicanada.com](http://www.qgicanada.com) to learn more.

# Explore Export Expand



## Discover prospects to trade in Asia Today.

With over 25 years of experience in the Asian Market, QGI is your link to discover new trading opportunities in Asia. Our understanding of cultural and business practices in Asia, enable our Maritime partners find the best way of getting their products to these markets and then distributing them. Furthermore, we assist in developing product packaging, that effectively targets Asian consumers in their languages. Discover how QGI can help your business grow.



A MARITIME COMPANY

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